

Stronger Writing—with the Results to Prove It

WINNER OF THE
NZ HI-TECH
AWARDS
2023

Find out how a whole-school approach has transformed writing at HELP International School, Malaysia

HELP International School teaches over 1,400 students from preschool to A-levels. As a leading international school, HELP is proudly committed to research-led teaching practices, integrating the best educational systems from around the world.

Empowering student-led growth

Since implementing Writer's Toolbox in 2021, Head of Primary Shane Campbell has seen significant improvement in writing strength across the school.

In January 2023, HELP saw 40% added value in writing strength using Writer's Toolbox, increasing to 62% in October 2023.

HELP's primary school students use Writer's Toolbox in every class, and student impact is palpable. Campbell notes, "Students are taking ownership of the feedback tool, setting their own learning goals, and monitoring their writing scores. It's instilled motivation; they're curious about their writing."

"Importantly," says Campbell, "our teachers notice the writing improvement as primary students who used Writer's Toolbox enter secondary school. They come armed with everything they need—fluency, writing precision, the natural use of different paragraph structures—to articulate deep knowledge across all curriculum subjects. Because of this, they are confident and engaged."

Educational AI driving better writing outcomes

Campbell and teachers at HELP credit Writer's Toolbox Educational AI with their student writing transformation. Without doing the writing for them, the real-time feedback motivates students to improve, right at their most teachable moment. Editing, finessing, learning to cast sentences in new and interesting ways—HELP students are striving to improve the quality of their writing. All before a teacher sees their work.

"The immediate feedback makes such a difference," enthuses Head of Year 5 Gabriella Henry. "It's like having another pair of hands in the classroom. When you've got a class of 25 students, you can't be giving individual feedback to everyone at once."



From teaching English to teaching great writing

By strengthening the role of the teacher and introducing a common-language approach to writing instruction, Writer's Toolbox has been the catalyst for change at HELP. Rather than just teaching English, teachers at HELP

now understand what writing well means—in any subject, at any year level. "Teachers are now clear about how to help students," says Henry. "It's giving teachers agency to push students along the writing journey."

"As an international school, we use the best pedagogical approaches from across the globe, and Writer's Toolbox is fundamental to how we teach writing."

Shane Campbell, Head of Primary

Just the start of continuous writing improvement

One last word from Campbell as he reflects on bringing Writer's Toolbox to the students at HELP: "The whole school is committed to Writer's Toolbox. Positive results in student engagement, confidence, and writing levels fuel the fire for continuous improvement."

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